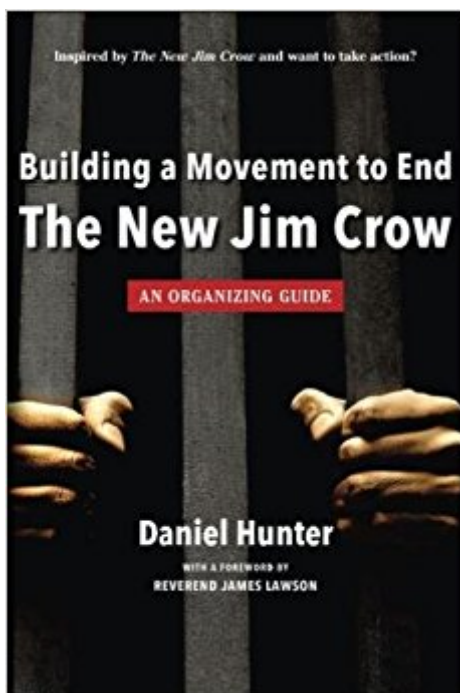


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# Building A Movement To End The New Jim Crow: An Organizing Guide



## Synopsis

Expanding on the call to action in Michelle Alexander's acclaimed best-seller, *The New Jim Crow*, this accessible organizing guide puts tools in your hands to help you and your group understand how to make meaningful, effective change. Learn about your role in movement-building and how to pick and build campaigns that contribute towards a bigger mass movement against the largest penal system in the world. This important new resource offers examples from this and other movements, time-tested organizing techniques, and vision to inspire, challenge, and motivate.

## Book Information

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## Customer Reviews

"If you want to take action to build a truly transformative movement for justice, pick up this engaging and insightful guide and read it with a few others. And then take a leap of faith. This guide can be your launching pad."--Michelle Alexander, author of *The New Jim Crow*

Daniel Hunter is an organizer and strategist with Training for Change, an activist training organization. He's sought all over the globe for his expertise in organizing and direct action, having trained tens of thousands of activists in over a dozen countries. He has previously authored a compelling narrative bringing to life the vibrancy of direct action campaigning in *Strategy and Soul*. He is also a contributor to the books *Beautiful Trouble* and *We Have Not Been Moved: Resisting Racism and Militarism in 21st Century America*.

From my POV this was clear and easy to follow, and had a lot of what seems to be useful, helpful info. Also a lot to think about. The section on myths that tend to be absorbed about successful protests (eg; that they're based around individuals/the speed with which they happen/the amount of unacknowledged work in building them) was especially good; the section in the last chapter about how it's often more useful and effective to shift the passive allies/neutrals/passive opponents to more involvement/understanding than to directly tackle active opponents was painfully apropos right now.

I am so glad that I read this book. In an age where we can feel helpless by so much of society's oppression, "Building a Movement to End the New Jim Crow" provides readers with tangible and actionable steps towards jumping into existing movements and campaigns for change, as well as how to begin said movements where they don't exist. I am currently doing a great deal of reflection upon finishing this book and have tasked myself with answering the "homework" questions contained therein so I can be of the most help in this vital and growing movement, and do my part to help enlist others, and help it grow further. I have read other books along these lines that leave readers feeling inspired, but lack "marching orders." Everyone who cares about mass incarceration, systemic racism, police and state brutality, and related issues should read and share this booklet.

This little primer is dense with practical, nuanced, & powerful ways to conceive, plan & execute movements for social justice. Critical info to move from despair to meaningful, successful change.

I really really enjoyed this- it's a really good, very accessible basic primer on organizing for people who want to do more. The examples were all clear and accessible, and I would strongly recommend it to people who read The New Jim Crow and want to do something, or for others who have hit a point in their social justice education where they are beginning to feel helpless and need to begin to do something. Sometimes its overly simplistic, but I recognize that it's intentionally so in a lot of ways.

Such a great book, I need to buy the rest of The New Jim Crow books. This book is so clearly laid out and easy to read and internalize the message. The way this is laid out, it makes action seem feasible. It also makes me feel better that while I'm not a fired up rioter, what I do lean towards (organization) is just as valuable to the action of change.

You don't realize that you have been walking around blindly, until it directly impacts your life. Mostly about small drug offenses getting jail or even felony jail time, but there are other ways Jim Crow is still here. Sandra Bland in Waller County is one example. How many times have you forgot to signal a turn? If you got stopped, did you end up in jail, end up dead? My mom is from this area Waller County. I remember driving down Hempstead back to Houston seeing signs that said "colored only". In my gut as I visit my son in jail, I could not put my finger on the emotions that I felt, but now I know. This is institutionalized slavery, the word Jim Crow came flooding back into my memory. Hopefully, the United States Sentencing Committee is sincere in their recent effort (2015 request for public comment) to reduce prison population.

Great guide for any organization seeking social change. I received a link to this guide from a friend. I have not yet read "The New Jim Crow," and have not (yet) become involved in the prison justice movement, but am trying to build an activist organization in another area. Even though the focus is on prisons, everything in it is applicable to any social change movement. This booklet has been helpful in showing how to be succesful at organizing and campaigning for change, and where it is easy to get off track. Explains so many things!

I've only read 25% of the book so far, but after reading The New Jim Crow, and wanting to get more involved in local change organizations, this is seeming quite helpful for understanding the process and structure. I have a degree in Social Work, but I don't remember any of my classes addressing the process of activism this clearly.

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